Caption Writing for Photojournalism

Create and caption three images

The pictures should be of three different people and/or things you find visually interesting and also potentially newsworthy to your fellow students.

Select your subjects as you would select the topics for written news stories; the subjects of your pictures should engage your audience on the basis of timing, significance, proximity, prominence, human interest, or some combination of all five of those things.

Requirements

- Write your captions using the Associated Press (AP) caption formula.
  - http://convergence.journalism.missouri.edu/?p=6870 is a good rough guide to caption writing.
  - If in doubt about how to write a caption for your particular image, consult *The Associated Press Stylebook* in the library for details.
- Ensure that your captions are factual, active, and include all relevant elements (Who, What, When, Where, Why, and, if relevant, How).
- Submit the captions and images via the online portal by **October 6**.
  - Write your captions in a text document and submit it as a PDF file.
    - Include your name, student identification number, the name of the assignment, and the date in the document.
  - Format your filenames as follows:
    - Images: Your student identification number, assignment name, image number.
      - e.g., "007-caption-writing-01.jpeg," "007-caption-writing-02.jpeg," and "007-caption-writing-03.jpeg"
    - Caption document: Your student identification number then assignment name
      - e.g., "007-caption-writing.pdf"

Grading

I will pick one of your three captions and images at random to grade. Weighting will be as follows:

- Timeliness and inclusion of required elements   25%
- Caption format   25%
- Caption accuracy   25%
- Style of caption writing and visual appeal of image   25%